

Mitsubishi Electric Appoints New President & CEO, Chairman

Ratingen, Germany 25th February, 2014

Mitsubishi Electric Corporation appointed Masaki Sakuyama as the company's new President & CEO, effective April 1, 2014. Masaki Sakuyama will replace Kenichiro Yamanishi, who will assume the position of Chairman.

Masaki Sakuyama was born in Hyogo Prefecture in 1952. Joining Mitsubishi Electric Corporation in 1977, he first served as an engineer in the company's Kobe Works. He became Mitsubishi Electric's Executive Officer and Group President of Energy & Industrial Systems Group in 2008, and Senior Vice President and General Manager of Corporate Strategic Planning Division in 2010. In 2012, Sakuyama was promoted to Executive Vice President and Group President of Semiconductor & Device Group.

Kenichiro Yamanishi was born in Osaka Prefecture in 1951. He joined Mitsubishi Electric Corporation in 1975, and was named Executive Officer and Vice President of Corporate Total Productivity Management & Environmental Programs in 2006. In 2008, he became Senior Executive Officer and Group President of Semiconductor & Device Group. Yamanishi was appointed President & CEO in 2010.

Photo Captions



Mitsubishi Electric Corporation
Masaki Sakuyama

Picture 1: Mitsubishi Electric Corporation today appointed Masaki Sakuyama

as the company's new President & CEO, effective April 1, 2014

First released in Japan on 20th of February 2014

Note to Editor: if you would like the text in another language please contact Nicola Bigmore at DMA Europa – Nicola Bigmore nicola@dmaeuropa.com

About Mitsubishi Electric

With over 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, as well as in products for the energy sector, water and waste water, transportation and building equipment.

With around 121.000 employees the company recorded consolidated group sales of 29,5 billion Euro* in the fiscal year ended March 31, 2013.

Our sales offices, research & development centres and manufacturing plants are located in over 30 countries.

Mitsubishi Electric Europe B.V., Factory Automation European Business Group (FA-EBG) has its European headquarters in Ratingen near Dusseldorf, Germany. It is a part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of FA-EBG is to manage sales, service and support across its network of local branches and distributors throughout the EMEA region.

**Exchange rate 120,69 Yen = 1 Euro, Stand 31.3.2013 (Source: Deutsche Bundesbank)*

Further Information:

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