

## **Students Performances Honour Memory of Industry Mentor**

Dublin, Ireland 21.03.2016

This March saw the re-introduction of the Dublin Institute of Technology (DIT) School of Electrical & Electronic Engineering Student Award Ceremony. This special awards ceremony, which has been postponed for the past three, highlighted the achievements of the top graduates in the engineering fields from the years 2012 to 2015.

Mitsubishi Electric has always had strong ties with DIT and were delighted to sponsor the award for *Best Overall Academic Performance in the final Year of the BEngTech in Electrical & Control Engineering (DT009)*. *“These students are the next generation of engineers from Ireland and are capable of taking their place on the world’s stage. We are happy to mark the incredible achievement this award represents and we wish the recipients every success in their engineering careers”*.  
Ciarán Moody, General Manager Mitsubishi Electric Europe B.V. Irish Branch.

Mitsubishi Electric were privileged to honour more than just the grades of the top students on the night, renaming the award “The David Berber Mitsubishi Electric Award” in memory of David Berber, customer, distributor and friend to Mitsubishi Electric for over 20 years.

David Berber, who was often referred to by his friends and colleagues as “Mr. PLC”, spent over thirty years in the Electrical Industry. He began his career upon graduating from DIT and going on to become an Electrical Controls lecturer at the same institution. In his later years David founded his own company Automation and Controls Engineering where he became a loyal partner of Mitsubishi Electric.

David’s wife Jackie and daughter Tori attended on the night to present Emmet Clarke (2015-2015), Andrea McConnon (2013-2014) and Eamos Fennell (2012-2013) with the David Berber Mitsubishi Electric Award.

*“David was always proud of his students’ academic performances and would be honoured to have his name associated with the recognition of these students’ achievements” Jackie Berber.*

Morgan Rusk, Business Development for Mitsubishi Electric had this to say on the night; *“We are looking forward to presenting the David Berber Mitsubishi Electric Award for many years to come.”*



**L TO R:** Tori Berber, Andrea Mc Connon (Prize Winner), Jackie Berber, Morgan Rusk (Business Development Mitsubishi Electric)

## About Mitsubishi Electric

With over 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, as well as in products for the energy sector, water and waste water, transportation and building equipment.

With around 129.000 employees the company recorded consolidated group sales of 36,0 billion US Dollar\* in the fiscal year ended March 31, 2015.

Our sales offices, research & development centres and manufacturing plants are located in over 30 countries.

Mitsubishi Electric Europe, Industrial Automation – Irish Branch is located in Dublin, Ireland. It is a part of the European Factory Automation Business Group based in Ratingen, Germany which in turn is part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of Industrial Automation – Irish Branch is to manage sales, service and support across its network of local distributors throughout Ireland

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